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# Big Analytics S.A. Partners with Databricks to Accelerate Enterprise Adoption of Analytics and AI

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**As a new Bronze Partner of the Databricks Consulting & Systems Integrator (C&SI) Partner Program, Big Analytics introduces its *Lakehouse Analytics & AI Solution* to enable customers to unify data, scale analytics, and operationalize AI with governance and agility.**

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**Guatemala City, Guatemala — May 27, 2026** — Big Analytics S.A., a leader in data analytics, business intelligence, artificial intelligence, and advanced data platforms in Guatemala and Latin America, today announced the partnership with Databricks, the Data and AI company, joining the Consulting & Systems Integrator (C&SI) Partner Program as a Bronze Partner, with the launch of its *Lakehouse Analytics & AI Solution*. This solution is designed to help organizations modernize their data architectures and accelerate value creation from data and AI initiatives.

As organizations face growing data volumes, fragmented data ecosystems, and increasing pressure to deliver timely insights, many struggle to operationalize analytics and AI at scale. With Big Analytics S.A. and Databricks, joint customers can simplify their data architectures, reduce time-to-insight, and enable secure, governed analytics and AI use cases across the enterprise. The Databricks Data Intelligence Platform democratizes access to analytics and intelligent applications by combining customer data with powerful AI models tailored to the unique characteristics of each business. The platform is built on an open lakehouse foundation of open data formats and open governance, ensuring that all data remains fully under the customer's control.

The launch of Big Analytics' *Lakehouse Analytics & AI Solution* introduces enhanced capabilities for data ingestion, lakehouse architecture design, advanced analytics, and AI-ready workloads targeted at industries such as financial services, retail, energy, telecommunications, and the public sector in Guatemala and Latin America. By leveraging the Databricks Data Intelligence Platform, Big Analytics addresses the challenge of unifying analytics, business intelligence, and machine learning into a single, scalable, and governed platform.

*"Organizations need reliable and scalable platforms to turn data into decisions and AI into real business outcomes. Our collaboration with Databricks and the Databricks Data Intelligence Platform enables us to help customers accelerate the adoption of analytics and AI while maintaining governance, performance, and full control of their data."*

**Ariel Montejo, CEO of Big Analytics S.A.**

The new solution expands Big Analytics' service portfolio and provides Databricks customers with practical, business-centered capabilities that include:

- End-to-end lakehouse architecture design and implementation based on open standards
- Advanced analytics, reporting, and AI enablement aligned with real-world business use cases
- Data governance, security, and performance optimization for analytics and AI workloads

## About Big Analytics S.A.

Big Analytics S.A. is a consulting and technology company specializing in data analytics, business intelligence, artificial intelligence, and advanced data platforms, serving organizations across Guatemala and Latin America. The company helps businesses design, implement, and scale data-driven solutions that enable informed decision-making, operational efficiency, and sustainable business growth.

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**Big Analytics S.A.**